EARN YOUR MICRO MBA

Fast track your understanding of the key fundamentals of business and the current issues, challenges, and opportunities faced by organizations in today’s evolving global environment.

What You’ll Learn

- Develop a strong foundation in business fundamentals
- Explore global culture and diversity in business
- Develop and apply critical thinking and problem-solving skills
- Analyze situations and issues relevant to today’s managers

ONE COURSE, TWO PATHS:

Fast-Track or Self-Paced

5 or 12 Weeks
40 Online Hours

$1,995 or $995
Promotional Rates

UCR Scholarship*
The six-module course is delivered over five weeks or at your own pace, depending on the program you choose. The six modules consist of the following:

- Introductory Module: Culture and Diversity
- Module 1: Strategic Business Management
- Module 2: Human Resource Management
- Module 3: Accounting and Finance
- Module 4: Economics
- Module 5: Marketing and Communication

Select the program that best fits your availability and learning style. The Fast-Track format is delivered over five weeks and offers instructor-led activities. The Self-Paced course can be completed at your leisure within a 11-week period, and the instructor is available for questions.

**PROGRAM FEATURES**

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<th>FAST-TRACK MICRO MBA</th>
<th>SELF-PACED MICRO MBA</th>
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<tbody>
<tr>
<td>TUITION</td>
<td>$2,495</td>
<td>Regular Rate $1,995</td>
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<tr>
<td>DURATION</td>
<td>5 weeks (40 Hours)</td>
<td>Up to 12 weeks (40 Hours)</td>
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<td>DELIVERY</td>
<td>Online: Asynchronous; Instructor-led; Cohort Model</td>
<td>Online: Asynchronous; Individual Learning w/Instructor Facilitation</td>
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<tr>
<td>AVAILABILITY</td>
<td>Twice per Quarter</td>
<td>Once per Quarter</td>
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<tr>
<td>ACADEMIC UNITS</td>
<td>4 units</td>
<td>4 Continuing Education Units (CEUs)</td>
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<tr>
<td>SCHOLARSHIP*</td>
<td>$5,000</td>
<td>Not Applicable</td>
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*All students who successfully complete the Fast-Track 4-unit Micro MBA course and successfully admit to the UCR A. Gary Anderson Graduate School of Business MBA program, will receive a $5,000 scholarship to be used towards the MBA.