



EARN YOUR **MICRO MBA**

Fast track your understanding of the key fundamentals of business and the current issues, challenges, and opportunities faced by organizations in today's evolving global environment.

What You'll Learn

- Develop a strong foundation in business fundamentals
- Explore global culture and diversity in business
- Develop and apply critical thinking and problem-solving skills
- Analyze situations and issues relevant to today's managers

ONE COURSE, TWO PATHS:

Fast-Track or Self-Paced

5 or 12 Weeks

40 Online Hours

\$1,995 or \$995

Promotional Rates

UCR Scholarship*

CHOOSE YOUR PATH



The six-module course is delivered over five weeks or at your own pace, depending on the program you choose. The six modules consist of the following:

- Introductory Module: Culture and Diversity
- Module 1: Strategic Business Management
- Module 2: Human Resource Management
- Module 3: Accounting and Finance
- Module 4: Economics
- Module 5: Marketing and Communication

Select the program that best fits your availability and learning style. The Fast-Track format is delivered over five weeks and offers instructor-led activities. The Self-Paced course can be completed at your leisure within a 11-week period, and the instructor is available for questions.

PROGRAM FEATURES	FAST-TRACK MICRO MBA	SELF-PACED MICRO MBA
TUITION	\$2,495 Regular Rate \$1,995 Promotional Rate	\$1,495 Regular Rate \$995 Promotional Rate
DURATION	5 weeks (40 Hours)	Up to 12 weeks (40 Hours)
DELIVERY	Online: Asynchronous; Instructor-led; Cohort Model	Online: Asynchronous; Individual Learning w/Instructor Facilitation
AVAILABILITY	Twice per Quarter	Once per Quarter
ACADEMIC UNITS	4 units	4 Continuing Education Units (CEUs)
SCHOLARSHIP*	\$5,000	Not Applicable

*All students who successfully complete the Fast-Track 4-unit Micro MBA course and successfully admit to the UCR A. Gary Anderson Graduate School of Business MBA program, will receive a \$5,000 scholarship to be used towards the MBA.