



University Extension
Professional Studies

CARRY OUT THE PLAN



POSTGRADUATE CERTIFICATE IN APPLIED MANAGEMENT

WHAT YOU'LL LEARN

- Various methods to sharpen a professional image
- Best practices and new trends for approaching cultural diversity, marketing, and global financing
- How to analyze and determine an organization's mission, unique traits, and next steps using strategic management
- How leadership skills are exemplified in an American workplace or in building your digital portfolio



TOTAL UNITS: 23



COMPLETION TIME: 6 months



TUITION: \$10,300



ENGLISH FLUENCY:
Minimum TOEFL PBT 550, iBT 80,
IELTS 6.5, or Duolingo 100

Lay a foundation for your career that demonstrates an interest and capability in moving up. Refine the understated skills and impact of effective communication, cultural interaction, and even writing a proper thank-you letter. Learn fundamental and emerging tools for success in marketing, integrative technology, and organizational strategy in an international context.

Complete foundational management classes with a learning emphasis in practical application and a strong foundation in the primary functional areas of business, including human resources, marketing, finance, technology, and strategy. The combination of in-class learning and applied work experience will benefit you as you continue to work toward your future academic and professional goals, and contribute to lifelong learning. Finish the program by applying your skills in an American workplace and continue polishing your resume.



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TAKE YOUR CAREER TO A HIGHER LEVEL

Now that you've earned your Bachelor's degree, or completed 3 years of your undergraduate degree, we want to help you differentiate yourself from others in your field. Our Postgraduate Certificates and Diplomas provide in-depth knowledge and on-the-job experience that will give you a unique advantage when applying for jobs. We've identified several key industries with great career potential. Take advantage of living and studying in a vibrant university community. Create new career opportunities—study with experts in your field, explore management specializations in-depth, gain a guaranteed U.S. internship, and leave UCR with a gold-standard UC diploma and work experience at an American company.

While there are as many paths to follow, as there are reasons to follow them when approaching continuing education, there is enormous value in terms of time, financial investment, and personal flexibility while gaining practical training from working professionals in your industry that extends beyond the theory of the classroom and into the real world.

KEY BENEFITS INCLUDE:

- UC Quality Curriculum
- Enhanced Employability
- Intercultural Management Competencies
- Instruction from Professional Leaders in the Industry
- Professional Endorsements

PROGRAM FLOW

COMPLETION OF THE POSTGRADUATE CERTIFICATE IN MANAGEMENT

INTERNSHIP

DREAM BIG. STUDY IN CALIFORNIA.



Our postgraduate programs are the only one of their kind in the U.S., and are world recognized credentials.



Affordable, quality UC Gold Standard programs in the heart of sunny Southern California.



Gain relevant work experience to add to your CV to increase your employability either here or abroad.



Benefit from an American perspective to set you apart from your competition.



Acquire intercultural competencies, a global perspective, and the ability to work in collaborative teams that cross the lines of business and culture.

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STUDY PLAN

Quarter 1	Postgraduate Certificate in Management Completion Time: 12 weeks/3 months Gain the best perspective in management through six separate modules.
REQUIRED COURSES (23 UNITS)	
Essentials for Professional Development MGT X200.6	3
Global Human Resources MGT X200.1	4
Global Marketing: Integrated Approaches to Marketing and Management MGT X200.2	4
Multinational Financial Management MGT X200.3	4
Building Technology-Centric Organizations MGT X200.4	4
Strategic Management in the Global Environment MGT X200.5	4

Quarter 2	Internship Professional Experience Completion Time: 12 weeks/3 months Apply your newly acquired skills on the job through a GUARANTEED internship with an American company, where you can capitalize on learning from and with a DIVERSE and MULTI-CULTURAL workforce, to give you insight and perspective from various angles.
ONLINE COURSE (12 UNITS)	
Analyzing the American Workplace	12

ARE YOU READY FOR YOUR NEXT STEP?

Schedule an appointment with a **Student Success Coach** to get started. extension.ucr.edu/coach

