



PROFESSIONAL  
CERTIFICATE

# ENTREPRENEURSHIP

*MAKE YOUR PASSION  
YOUR PAYCHECK*

**Tap into your entrepreneurial potential with successful leadership techniques and a well-structured business plan.**

- Build out your operational knowledge to understand the global supply chain
- Gain innovative skills to effectively manage business needs and client relationships
- Learn best practices for developing a well-structured financial plan

**Carve your own path. Enroll now.**  
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**UCR** | Extension  
Professional Studies

# PROFESSIONAL CERTIFICATE IN ENTREPRENEURSHIP ONLINE PROGRAM

“Twenty years of doing business in countries all over the world has allowed me to attain a unique perspective. I have seen and experienced business at the highest levels, and acquired a cross-cultural context. I enjoy involving my students in the real world, through my life experiences.”

—Patrick Millsap  
Instructor, UCR Extension

## MAKE YOUR PASSION YOUR PAYCHECK

Have you always wanted to carve your own path in business, doing what you love while making a living? If so, you're likely an entrepreneur at heart. Entrepreneurs are naturally driven, innovative and resourceful; they're tenacious, and go after what they want. Whether it's making hand-crafted wood signs or writing programming code, match your innovation and imagination to the fundamental skills and knowledge of entrepreneurship to build a successful business.

Tap into your entrepreneurial potential in just six months, and gain the know-how to create and sustain a profitable business in today's global environment. Learn successful leadership techniques and understand how to turn ideas into profit within a socially responsible framework. Draft a well-structured business plan that you can put into use right away. Whether you're starting a new business or revitalizing an existing one, walk away with the skills and confidence to make your dream a reality.

### WHAT YOU'LL LEARN

- Best practices for developing a well-structured financial plan that will function as the backbone of your business
- Innovative skills and techniques to effectively manage business needs and client relationships.
- Methods for being a successful leader and how to manage in a globally competitive environment
- Operational practices for understanding the global supply chain through import and export management
- How intrapreneurship functions within an organization

### WHO CAN BENEFIT

Existing and aspiring entrepreneurs who would like to acquire the skills to start a new venture. Professionals from existing organizations that are interested in intrapreneurship or corporate social responsibility and globalization within their companies, can also benefit.

### ADMISSION

Take individual courses or fulfill all of the requirements to earn your UCR Extension Professional Certificate. Whichever you choose, you will gain the personal power that comes through learning new skills. Be assured that you are receiving education that is backed by the UC tradition of excellence.

### HOW TO COMPLETE THIS PROGRAM

Individuals must complete a total of 12 quarter units, with a grade of C or better.

**INNOVA 'R: THE SHORTEST PATH TO  
ENTREPRENEURSHIP 1 UNIT**

**ENTREPRENEURIAL SALES AND MARKETING  
3 UNITS**

**FINANCE FOR ENTREPRENEURS 3 UNITS**

**MANAGING ENTREPRENEURIAL OPERATIONS  
3 UNITS**

**ELECTIVES 2 UNITS**

- This program can typically be completed within 6 months.

### PROGRAM INFORMATION

Prices, requirements and courses are subject to change. For the most up-to-date information:

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