



University Extension
Professional Studies

MAKE YOUR PASSION YOUR PAYCHECK

Professional Certificate in Entrepreneurship



Have you always wanted to carve your own path in business, doing what you love while making a living? If so, you're likely an entrepreneur at heart. Entrepreneurs are naturally driven, innovative and resourceful; they're tenacious, and go after what they want. Whether it's making hand-crafted wood signs or writing programming code, match your innovation and imagination to the fundamental skills and knowledge of entrepreneurship to build a successful business.

Tap into your entrepreneurial potential in just six months, and gain the know-how to create and sustain a profitable business in today's global environment. Learn successful leadership techniques and understand how to turn ideas into profit within a socially responsible framework. Draft a well-structured business plan that you can put into use right away. Whether you're starting a new business or revitalizing an existing one, walk away with the skills and confidence to make your dream a reality.

WHAT YOU'LL LEARN

Foundational marketing principles

Methods for developing financial plans, accounting systems, and incorporating, recruiting, fundraising and negotiating with investors

Tips for integrating strategy, marketing, human resources, finance and production

Key business concepts



TOTAL UNITS
12



TUITION
\$2,295



COMPLETION TIME
6 months



FORMAT
Online



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BENEFITS OF EARNING A CERTIFICATE

There are several reasons why, Bachelor's degree in hand, you might be considering continuing your studies. An upgraded education section on your resume can open the door to a new career, or, if you're already working, lead to a promotion and a higher salary. While you're working, going back to school is an excellent way to stay current in rapidly changing fields, or, if you've been away from the workforce for a while, to quickly get caught up in the latest trends, concepts, and advances.

While there are as many paths to follow, as there are reasons to follow them when approaching continuing education, there is enormous value in terms of time, financial investment, and personal flexibility while gaining practical training from working professionals in your industry that extends beyond the theory of the classroom and into the real world.

KEY BENEFITS INCLUDE:

- UC quality curriculum
- Professional endorsements
- Schedule flexibility
- Variety of courses and programs
- Instruction from professional leaders in the industry

PAY AS YOU GO



Pay per individual course as you register.

AVERAGE COURSE TUITION
\$505-555 PER (3 UNIT) COURSE

*Learn more about [tuition assistance](#).

CAREER INFORMATION



IN-DEMAND FIELD

Jobs are projected to grow at a rate of 16% over the next 5 years.



STRONG EARNING POTENTIAL

Median Salary **\$123,314**



VARIETY OF JOBS TO CHOOSE FROM

- Manager
- Business Manager
- Business Owner
- Entrepreneur
- CEO



SKILLS FOR SUCCESS

- Critical Thinking
- Time Management
- Judgment and Decision Making



REALITY CHECK. WHAT YOU WILL DO ON THE JOB.

- Analyze data to inform operational decisions or activities
- Analyze financial records to improve efficiency
- Direct organizational operations, projects or services
- Direct sales, marketing or customer service activities
- Prepare staff schedules or work assign

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STUDY PLAN

Our certificate programs are designed to be flexible, allowing you the option to take just a few courses or earn the complete certificate. If choosing to complete the certificate, we recommend you get the most out of your experience by following the suggested completion path below.

Required Courses		
QUARTER		UNITS
1	Entrepreneurial Sales and Marketing MGT X422.5	3
	Finance for Entrepreneurs MGT X422.6	3
2	Managing Entrepreneurial Operations MGT X422.7	3
	Elective	3

Elective Options		
QUARTER		UNITS
2	Innova'R: The Shortest Path to Entrepreneurship MGT X422.8	1
2	Managerial Decision Making: Operations and Decision Analysis MGT X409.51	2
2	Intrapreneurship MGT X421.5	2
2	Moving Through Change MGT X465.6	1
2	Financing Your Business MGT X427.03	1
2	Internet of Things (IoT) CS X430.1	1
2	Introduction to Blockchain Technologies CS X430.2	1
2	Data Science: Discipline Overview, Use Cases, Methodologies, and Tools CS X459	1
2	Fundamentals of Cybersecurity CS X400	1
2	Fundamentals of GIS ERT X456	1

ARE YOU READY FOR YOUR NEXT STEP?

Schedule an appointment with a [Student Success Coach](#) to get started. extension.ucr.edu/coach



*For a full list of policies and procedures, check our [website](#).