

# Sports Marketing & Venue Management Summer Academy

August 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7 9am-4pm <b>The Role of Sales in Sports</b>	8 9am-4pm <b>The Role of Sales in Sports</b>	9 9am-4pm <b>The Role of Sales in Sports</b>	10 9am-4pm <b>Sports Promotion and Fan Engagement</b>	11 9am-4pm <b>Sports Promotion and Fan Engagement</b>	12
13	14 9am-4pm <b>Sports Promotion and Fan Engagement</b>	15 9am-4pm <b>Sports Venue and Facility Management</b>	16 9am-4pm <b>Sports Venue and Facility Management</b>	17 9am-4pm <b>Sports Venue and Facility Management</b>	18 9am-4pm <b>Applied Sports Management</b>	19 9am-4pm <b>Applied Sports Management</b>
20	21	22	23	24	25	26
27	28	29	30	31		